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HAITI Cedel organizes the 2nd edition of the "Kore lokal year Biznis Ayiti"

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Cedel HAITI, consultants visiting MakPanou Creation, in conversation with the young entrepreneur Makendy Smith

From 25 February to 7 March 2016, Cedel HAITI, in partnership with the Entrepreneurship and Innovation Centre of the University of Florida, the second edition of his program called "Kore lokal year Biznis Ayiti (Korebiz)." Saturday 27 February, on the occasion of the opening ceremony of its new local based in delmas73, executive director of Cedel HAITI, Mr. Rock André, an update on this program.

The technical and financial accompaniments are the real challenges faced by Small and Medium Enterprises (SMEs) in Haiti. Consequently, they are struggling to develop. Recognizing this problem, the Center for Leadership and Entrepreneurship in Haiti (Cedel HAITI), through its program "Kore lokal ann Biznis Ayiti (Korebiz)" is given the mission to accompany Haitian entrepreneurs from ten geographic departments the country, if one believes Mr. André Rock.

The Executive Director has insisted that "Korebiz" is the fruit of a partnership between Cedel HAITI and the Entrepreneurship and Innovation Centre at the University of Florida (UF). In January 2016, he continued, the two institutions signed a memorandum renewing for two years their partnership agreement. Cedel HAITI consultants and the University of Florida so

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help entrepreneurs structure their business and put in condition for receiving funding, did you read in a institution press release.

The program is in its second edition. In 2015, two major companies have benefited from this program. This is "Confectionery souldouquoise" and "Terra Magica". Souldouquoise confectionery is a social enterprise that supports producers of *Dousmakòs* in Petit-Goâve . For its part, Terra Magica is a company based in Cayes-Jacmel producing organic fertilizers to revitalize the land; the company also produces dried fruit.

For the edition 2016 Korebiz the two beneficiary companies are "Makpanou Production" and "Plézirs Gourmands". Makpanou is a manufacturing company artisanal sandals. It is headed by the young entrepreneur Makendy Smith. Regarding the other company, Plézirs Gourmands, there is a restaurant selling dishes made from organic products. The company, founded by Mrs Yasmine Manigat, is based for the moment on the campus of the University Quisqueya, with the aim to extend to other universities and schools. These companies were selected from their job-creation potential, need for capacity and value creation in the country.

A team of twelve (12) business consultants from the University of Florida, along with three (3) teachers are currently in Haiti and working in partnership with Cedel in the framework of the "Kore Biznis Ayiti Ann lokal". The Delegation of UF is led by Professor Michael Morris, Academic Director of the Center for Entrepreneurship and Innovation at the university and Mr. Jamie Kraft, Director of the Centre.

Along with personalized support provided to both companies, a series of conferences are organized to allow young Haitians to deepen their knowledge in entrepreneurship, said Mr. Andrew Rock. On Friday, February 26, 2016 last, a conference on entrepreneurship was pronounced in favor of disabled people. For Saturday, February 27, the Academic Director of the Center for Entrepreneurship and Innovation of the University of Florida hosted a presentation for students of Haitian public and private universities.

The director of Cedel, optimistic, concluded by hammering the vision of Cedel HAITI is that of a Haiti where every Haitian / Haitian acts with an entrepreneurial mindset in his personal life, his family, his business or his workspace.

Enomy GERMAIN

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