Economic Geography
Geography 3502: 3 Credits
Section: 072D
Mccarty Hall A (MCCA): Room 1142
Spring 2015

Course Meeting Times: (Period 3 MWF: 9:35–10:25 AM)

Instructor: Matthew G. McKay, Department of Geography

*IMPORTANT NOTE: This course will fulfill the University of Florida’s Writing and Math Requirement (formerly Gordon Rule), as it means that students in this course are required to write at least 6,000 words in assignments throughout the semester.

For more information on the Writing and Math Requirement, please examine the following link at the Office of the Registrar:  http://www.registrar.ufl.edu/soc/201308/gord.html

KEY LANGUAGE INCLUDED IN ABOVE LINK (Last accessed January 5, 2015):

“The writing in such courses will be evaluated on content, organization and coherence, argument and support, style and mechanics. Evaluations will be on individual work and the evaluated work will be returned prior to the last day of class…” AND:

“Writing course grades have two components. Professors will indicate whether or not students met the writing requirement AND will assign a course grade. Therefore, to receive writing credits students must receive a minimum grade of 'C' (2.0) AND satisfactory completion of the writing component. It IS possible not to meet the writing requirement and still pass the class. Students should review their degree audits after receiving their grades to verify receipt of credit for the writing component.” (EMPHASIS MINE)

Please see the listing for WM (Writing and Math Requirement) for this particular course at the following link:  http://www.registrar.ufl.edu/soc/201501/all/geograph.htm

Office Location: Turlington Hall (TUR) 3142

Office Hours:
Wednesday: 10:45 AM – 12:15 PM
Friday: 10:45 AM – 12:15 PM
*(Other times by appointment)
Contact Information:

Phone: (860) 690-6192 (direct/voice mail)
Email: mmckay1@ufl.edu

Department of Geography: (352) 392-0494 (Main Office)       Fax: (352) 392-8855

Mailing Address:
Department of Geography, University of Florida
3141 Turlington Hall, P.O. Box 117315
Gainesville, FL 32611-7315

Hours of Operation:
Monday through Thursday: 8:00 a.m. to 5:00 p.m.; Friday: 8:00 a.m. - 4:30 p.m.

Geographic Coordinates: 82.34312 West Longitude, 29.64990 North Latitude

For questions or to inquire about majoring in Geography, please contact the following professor:

Undergraduate Coordinator: Dr. Mossa, Ph.D., Associate Professor
Email: mossa@ufl.edu
Telephone: (352) 294-7510
Web site information: http://geog.ufl.edu/programs/undergrad/

University Catalog Description of Course:

“A comprehensive geographical survey of major economic activities such as agriculture, forestry, fishing, mining, manufacturing and commerce. Emphasis will be upon the study of the characteristics of distribution and the regional patterns of these activities.”
(Source: University of Florida Undergraduate Catalog 2013-14,

Course Description:

This course provides a geographical perspective of contemporary economic issues in the context of globalization. The objectives of the course are to discuss concepts related to the evolution and spatial distribution of economic activity, and to explore how the resultant emerging locational patterns of economic activity are affected by globalization. Discussions will focus on issues such as trade, technological change, and government policy from the perspectives of labor, the firm, the consumer, and the state.

OBJECTIVE: This course will provide students with the contextual information and awareness of the spatial distribution and spatial interaction of economic activities in a rapidly globalizing world economy and to aid students in placing this relationship in the context of broader social and political institutions and dynamics.
COURSE OUTCOMES: At the completion of this course, students should be able to:
1) develop an understanding of concepts and issues related to the spatial interactions of the economy; 2) develop an understanding of how increasing globalization of our world today affects these interactions; and 3) develop the ability to critically analyze current issues related to economic geography.

REQUIRED TEXTS:


This particular text will provide students the opportunity make more sense out of Economic Geography by providing a background in Economics. This book is particularly useful if a student has not taken an undergraduate course in Economics, and remains useful even if one is already an Economics major. It is available at retail establishments such as Barnes and Noble, Amazon.com, etc.

RECOMMENDED TEXT:

This is a useful companion text that is written by top scholars in the field of Economic Geography and provides important essay-style chapters for getting at the most crucial issues of cutting edge research paradigms, some of which have applications for businesses and policymakers. This is a “must have” book for ANYONE considering further courses in Economic Geography at the undergraduate level (and beyond).

SUPPLEMENTAL READINGS: The instructor will submit additional readings digitally or in hard copy as deemed necessary throughout the semester to reinforce the learning. These readings will be posted to E-Learning (Sakai) and are required readings (in addition to the aforementioned texts).

GRADING:
1) Class Assignments: 5%
2) Three Exercises: 30% (10% each)
3) Two Film Reviews 20% (10% each)
4) Research Paper 25%
5) Midterm Exam: 10%
6) Final Exam: 10%
100% - TOTAL COURSE EVALUATION
This course fulfills the 6,000 word requirement (among several university courses that meet the standards of the University of Florida in this regard). As such, the instructor will devote time teaching you discipline specific academic writing skills as needed (depending on the group of students this semester) including but not limited to the following: critical thinking and developing a sound argument, methods for developing a clear structure for your papers (three exercises), rules regarding citations and plagiarism, etc. It is important to stress that it is good practice to read your work (once you are ready to submit it to me) and to read your work aloud (such as at home) before submitting it for evaluation.

CLASS ASSIGNMENTS:

A) Short in-class writing tasks:

These assignments will take the form of brainstorming exercises, writing to learn exercises, etc., and are primarily designed to foster students’ critical thinking and writing skills. Students should expect to start some class periods with a brief writing exercise. Some of these assignments will be graded, while others may not be. Either way, these assignments are all geared to help you become better writers and certainly are important to complete. At the same time, the idea for such a writing exercise is to think critically and to get your ideas down on paper, and to not be concerned about being evaluated (hence why sometimes these exercises will not be graded, as I want you to focus on the task at hand). It is why it is important to attend class particularly on these days. Make-ups on this assignment will not be permitted and will result in a score of 0 (out of a possible 10 points); no exceptions. The number of these writing assignments will vary, depending upon coverage of other material. Regardless, despite whether there are few or many of these in-class assignments, these tasks still will be weighted as 5% of your total grade.

THREE EXERCISES:

Exercise 1: Article Review (Written Analysis of 750 words)
Exercise 2: Location Analysis (Problem Solving and Written Analysis of 750 words)
Exercise 3: Commodity Chain Analysis (Written Analysis of 750 words)

TWO FILM REVIEWS:

Two films will be shown during the semester, as both relate to changing economic conditions that have spatial implications and thus, relate well to Economic Geography (even though people may have seen one or both documentaries in other courses or outside of an academic environment). Each film review will require a written summary and answers to a set of questions (with each film review being 750 words), and will be due one week after the conclusion of the showing of each film during class time.

RESEARCH PAPER/PROJECT:

Students will be writing an empirical, theoretical, or expository research paper on an instructor approved topic that relates to Economic Geography. The term papers are to be approximately 9 pages (2,500 words) of text (12-point font, Times New Roman, double-spaced, 1” margins). The research project will be evaluated on the following criteria: (a) clarity in grammar and style; (b)
the clarity and structure of the argument and presentation thereof; and (c) the effort put forth in researching the material, as indicated through the number and quality of sources. There is no minimum number of sources required, though it is important to include several SCHOLARLY sources, which entail peer-reviewed journal articles, monographs, and other texts that are academic by their nature. Use of Internet sites and periodicals should be kept to a minimum, and a paper with few scholarly sources will have points deducted accordingly. The research paper will consist of the following parts, which should be utilized as a checklist for organizational purposes.

<table>
<thead>
<tr>
<th>Part 1:</th>
<th>Topic: outline and purpose statement</th>
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</thead>
<tbody>
<tr>
<td>Part 2:</td>
<td>Completed paper (2,500 word minimum)</td>
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</tbody>
</table>

While there is a length requirement for your paper, remember that quality is more important than quantity. Papers must have an introduction, main body, and conclusion. Papers must also relate to Economic Geography, insofar that a topic of interest includes a spatial component, meaning that it addresses, place, space, location, or scale, and must relate to the economy.

**MIDTERM EXAM:**

The midterm exam will include material from the beginning of the semester to the class immediately preceding the exam date.

**FINAL EXAM:**

The final exam will only include information covered after the Midterm to the end of the semester. (NOTE: This is NOT a cumulative final examination).

**FINAL GRADES WILL BE ASSIGNED AS FOLLOWS:**

- **A** = 94.0-100
- **A-** = 90.0-93.9
- **B+** = 87.0-89.9
- **B** = 84.0-86.9
- **B-** = 80.0-83.9
- **C+** = 77.0-79.9
- **C** = 74.0-76.9
- **C-** = 70.0-73.9
- **D+** = 67.0-69.9
- **D** = 64.0-66.9
- **D-** = 60.0-63.9
- **E** = < 60.00

**NO CLASSES:** January 19: Dr. Martin Luther King, Jr. Holiday; Week of 3/2-3/6 (Spring Break)

**LAST DAY OF CLASS:** Wednesday, 4/22/15
**GRADING POLICY:** This course will adhere to the University of Florida’s policies on grading, as found at the following Web link.

https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

**MAKE-UP EXAM POLICY:** A penalty of 15 points will be assessed to a missed exam without a confirmed excuse (i.e., documented verification provided by a certified professional such as a physician, confirmation by Student Health Care Services or the Counseling and Wellness Center, etc.). Exams not made up will automatically be given a grade of F. **NOTE:** A missed final exam equals an F in the course.

**FIVE CONFIRMED EXCUSES FOR MISSING AN EXAM:**

1) **Illness:** I will need to see a physician’s (i.e., doctor’s) note and receive emailed notification of your absence. This note does not need to violate your privacy, however, it does need to indicate that you were treated by a medical professional who can attest to your need to miss class during an examination or that would preclude you from taking such an exam when scheduled.

2) **Wake/Funeral/Memorial Service Attendance:** I will need proof of attendance with the date of the ceremony listed clearly in writing.

3) **Mandatory courtroom appearance:** This can be for a criminal or civil summons, or it may be for mere jury duty. However, I will need a copy of your official court summons with the date of attendance clearly listed. I do NOT need to know the reason for the attendance.

4) **UF Athletic or Performance participation:** I will need appropriate documentation IN ADVANCE.

5) **Military service assignments:** I will need proper documentation and it is a courtesy to the instructor to provide this information in advance.
ATTENDANCE POLICY:

Punctuality and regular attendance are essential components toward student success (given the amount of material discussed during class time), however, you are responsible for all the material covered in class, whether you are present or absent.

NOTE: Please see the following link for more information on attendance, as this course will adhere to the University of Florida’s regulations in this regard.

https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

ACCOMMODATING STUDENTS WITH DISABILITIES: If you need course adaptations or accommodations due to a documented disability, if you have emergency medical information that you need to share with me, or if you need special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible.

If students need classroom adaptations/accommodations, then they must begin the process by registering with the Dean of Students Office.

Additionally, please see the Disability Resource Center for arrangements in this regard (if you have not done so already) in 0001 Building 0020 (Reid Hall).

Contact information for this center can be found at www.dso.ufl.edu/drc/

OTHER KEY INFORMATION FOR SHORT-TERM/LONG-TERM SERVICES RELATED TO ACADEMIC, SOCIAL, OR PERSONAL ISSUES:

The University Counseling & Wellness Center: (352) 392-1575 (http://www.counseling.ufl.edu/cwc/Default.aspx)

The Student Health Care Center (352) 392-1161

The University Police Department can be contacted at (352) 392-1111 or dial 911 for emergencies.
The writing component for this course will consist of the following:

B) Short in-class writing assignments:

These assignments will take the form of brainstorming exercises or writing to learn exercises, and are primarily designed to foster students’ critical thinking and writing skills. Students should expect to start some class periods with a brief writing exercise. For these assignments, the objective is for you to think critically and to get your ideas down on paper, and to not be concerned about being evaluated specifically for content.

C) Three exercises:

These exercises are to be approximately 750 words each (12-point font, Times New Roman, double-spaced, 1-inch margins). The three exercises are worth 30% (10% for each exercise) of your final grade for the course. The objective of these papers is to hone critical thinking skills through a written analysis of assigned materials. Papers are to be submitted at the beginning of class on the date that they are due. Late papers will have grades reduced by five points per day that they are late. For example, if a paper is submitted three days after it is due, and one would have otherwise earned a 100 percent score, the grade will be reduced to an 85 percent.

IMPORTANT NOTE: If I have indicated that you have problems with grammar and writing style, I will encourage you to take your drafts to the Writing Studio and work with the consultants there to assist in strengthening your papers. Anyone is eligible to utilize their services, which are FREE of charge, so take advantage of what they are able to assist you with in the process. Even students who earn A and B grades are welcome make an appointment at the Writing Studio. One-on-one assistance and consultation is available.

Contact Information:

The Writing Studio (within the University Writing Program)
302 Tigert Hall
(352) 846-1138
http://writing.ufl.edu/writing-center/
IMPORTANT NOTE ABOUT CITATIONS AND REFERENCES:

Using others’ words, ideas, images, graphics, illustrations, maps, diagrams or other intellectual property requires proper citations and documentation. One’s own words describing information gathered from elsewhere (in addition to direct quotations) requires proper citation and documentation to avoid plagiarism. You are responsible for knowing the rules of referencing sources for your writing. The following Web link will provide you with the citation style used in the Annals of the Association of American Geographers, which is a top-tiered, peer-reviewed scholarly journal published by the Association of American Geographers. I recommend that you use the following guide as a reference to maintain consistency throughout the course with your proper citations/documentations that is in accordance with academic scholarship.

http://www.aag.org/galleries/default-file/ANNALSTYLESHHEET.pdf

ONLINE COURSE EVALUATION:

Students will be expected to evaluate the quality of instruction in this course based upon 10 criteria. Evaluations can be completed online at this site:

https://evaluations.ufl.edu

Evaluations are typically able to be completed during the last two or three weeks of the semester, but students shall be made aware of when the evaluations will be accessible online. The summary results of these evaluations will be available at the following site:

https://evaluations.ufl.edu/results/

POLICY REGARDING ACADEMIC HONESTY:

UF students are bound by The Honor Pledge which states, “(W)e, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (http://www.dso.ufl.edu/sscr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor.
OTHER COURSE POLICY ISSUES:

CLASSROOM ETIQUETTE:

University classrooms are professional environments and you are expected and required to act accordingly. Class attendance is more than a mere physical presence in the classroom – it means the following rules are expected and required: no reading of novels, magazines, newspapers, notebooks, or anything else during class. Playing of games, passing notes, having side conversations with neighbors, or using laptops are not permitted. ABSOLUTELY NO TEXT MESSAGING DURING CLASS TIME! You should set your cell phones to mute or vibrate and put them away for class. As the instructor, I reserve the right to interrupt class to ask that the offending student(s) to STOP with whatever activity that it is that disrupts the teaching/learning process, and if necessary, require that they leave the class if said activity continues during a class session or in subsequent sessions. Lastly, it is okay to disagree with others about their opinions, but please show due respect accordingly. You are all in this together and my job is to best facilitate the learning environment equally amongst all students. Civility is expected at all times.

CLASS CANCELATION:
In the event that the university is closed due to inclement weather or for some other unforeseen circumstance, then that class meeting’s itinerary is moved to the next scheduled class session. However, it is your responsibility to keep up-to-date with any changes that might occur with adjustments to the class schedule and with respect to due dates.

THE INSTRUCTOR RESERVES THE RIGHT TO ALTER OR MODIFY THE CONTENT COVERED AND THE SCHEDULE FOR DUE DATES AT ANY TIME DURING THE SEMESTER.

I look forward to working with you all this semester. Good luck, learn geography, and have fun in this class too! Much of your education is what you make of it, so do your part to make the best of this experience while you earn credits toward your university degree. Have a great semester!
### SCHEDULE (SUBJECT TO CHANGE)

<table>
<thead>
<tr>
<th>WEEK 1-2:</th>
<th>DATES/TOPICS:</th>
<th>READING ASSIGNMENTS DUE:</th>
<th>WRITING ASSIGNMENTS DUE:</th>
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<tbody>
<tr>
<td></td>
<td>Introduction of instructor and meeting of students; discussion of syllabus, course policies and procedures, etc.</td>
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<td></td>
<td>Pre-assessment; Introduction to subfield with important introductory module</td>
<td>Introduction (p. 1-11) &amp; PART 1 Preface (p. 13-14)</td>
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<td>WEEK 2-3:</td>
<td>Location Theory I</td>
<td>Chapter 1</td>
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<td>Location Theory II</td>
<td>Chapter 2</td>
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<td>WEEK 3-4:</td>
<td>Modeling Economic Geographies</td>
<td>Chapter 3</td>
<td>Due 1/30/15: Research Paper Topic, Purpose Statement, Outline</td>
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<td>WEEK 5:</td>
<td><strong>Film #1</strong> The Geographies of the Firm</td>
<td>Chapter 4</td>
<td>Due 2/6/15: Exercise #1</td>
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<td>WEEK 6:</td>
<td>The Geographies of the Firm</td>
<td>Chapter 4</td>
<td>Due 2/13/15: Film #1 Review</td>
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<td>WEEK 7:</td>
<td>Going Global</td>
<td>Chapter 5</td>
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<td>WEEK 8:</td>
<td>Going Global</td>
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<tr>
<td>MIDTERM EXAM</td>
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<td>Wednesday, 2/25/15</td>
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<td>WEEK 9:</td>
<td>Geographic Inequities (Uneven Development)</td>
<td>Chapter 6</td>
<td>Due 3/13/15: Exercise #2</td>
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<td>WEEK 10:</td>
<td>Geographic Inequities (Uneven Development)</td>
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<td><strong>Film #2</strong></td>
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<td>WEEK 11:</td>
<td>Local and Regional Economies</td>
<td>Chapter 7</td>
<td>Due 3/20/15: Film #2 Review</td>
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<td>DATES/TOPICS:</td>
<td>READING ASSIGNMENTS DUE:</td>
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<td>WEEK 12:</td>
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<tr>
<td>Economy, Nature, and Culture</td>
<td>Chapter 8</td>
<td>Due 4/3/15: Exercise #3</td>
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| WEEK 13: |                          | Due 4/10/15: FINAL Research Paper |

| WEEK 14: |                          | Chapter 9 |
| Conclusions: “Cultural Turn” in Economic Geography and its importance moving forward |

| WEEK 15: |                          | Wednesday, 4/22/15 |
| Conclusions (continued): |                          |                          |

**FINAL EXAM**

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IF YOU ARE NOT SATISFIED WITH YOUR PROGRESS DURING THE SEMESTER, PLEASE SEE ME AS EARLY AS POSSIBLE. PLEASE DO NOT WAIT UNTIL THE END OF THE SEMESTER TO ADDRESS CONCERNS. ADDITIONALLY, IF ENGLISH IS NOT YOUR FIRST LANGUAGE AND THIS MAY PRESENT A PROBLEM IN YOUR COMMUNICATING IN WRITING IN THIS COURSE, PLEASE SEE ME AS SOON AS POSSIBLE TO ASSIST YOU WITH MOVING FORWARD. WELCOME TO “ECONOMIC GEOGRAPHY”! I LOOK FORWARD TO BEING YOUR INSTRUCTOR!